

2024 SPONSORSHIP PACKAGE



UBC ENGINEERING UNDERGRADUATE SOCIETY CAREER FAIR



**ENGINEERING
UNDERGRADUATE SOCIETY**
UNIVERSITY OF BRITISH COLUMBIA



**THE UNIVERSITY
OF BRITISH COLUMBIA**
Faculty of Applied Science

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ABOUT THE CAREER FAIR

The UBC Engineering Undergraduate Society (EUS) Career Fair will take place on **February 7th & 8th, 2024.**

With over 5400 engineering students currently enrolled in UBC's 13 engineering programs, exhibitors can connect, recruit, and showcase their companies to some of the brightest engineering minds in the country.

WHY SPONSOR THE CAREER FAIR

The annual EUS Career Fair is an engineering-specific career fair. It is one of the most popular and influential events for both our engineering student body and industry partners.

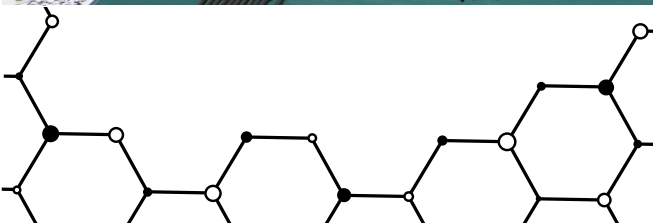
UBC Engineering has some of the most competitive, knowledgeable, and experienced students and graduates in the country. Our students gain invaluable experience from the many hands-on projects offered at UBC. Furthermore, our students come from a diverse background and bring new and innovative aspects to any company. UBC is one of the world's best universities because of our students and their achievements; not only in academia, but also in application.

The fair will be a great opportunity for you to hire bright engineering interns, co-ops, and graduates or to simply fortify your company's image in our extensive UBC Engineering community.

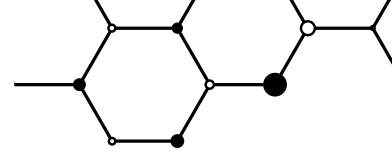


ENGINEERING DISCIPLINES

- BIOMEDICAL
- CHEMICAL & BIOLOGICAL
- CIVIL
- COMPUTER
- ELECTRICAL
- ENGINEERING PHYSICS
- ENVIRONMENTAL
- GEOLOGICAL
- INTEGRATED
- MANUFACTURING
- MATERIALS
- MECHANICAL
- MINING



SPONSORSHIP TIERS



	BRONZE	SILVER	GOLD	PLATINUM
Pricing	\$1 200 *\$800	\$2 200 *\$2 000	\$3 800 *\$3 500	\$5 000 *\$4 500

EVENT PACKAGE

# of days at the fair	1	2	2	2
Booth size	8' x 8' booth with draped table		10' x 8' booth with draped table	

MEDIA PACKAGE

Newsletter feature: Company name and logo advertised in EUS newsletter and website	Small logo	Small logo	Medium logo	Featured logo
Social media feature: Companies collectively featured in a post alongside other Career Fair sponsors		✓	✓	✓
Social media story: Company name & logo featured on EUS Instagram Stories			✓	✓
Dedicated social media post: a logo and company description featured in a dedicated post				✓



<p>**Merchandise feature: Company name and logo included on “Engineering Week” T-shirts</p>			Medium logo	Featured logo
<p>Premium flyer and signage features: Company name displayed prominently on Engineering Student Centre digital signage</p>				✓
<p>*UBC Engineering Competition Sponsor: Company listed as a sponsor on all marketing materials related to the UBC Engineering Competition</p>			✓	✓

PREMIUM EVENT COORDINATION

<p>VIP networking dinner: Network with top engineering student leaders and engineering design team captains</p>			✓	✓
<p>Special Presentation: Optional 5-minute presentation during the VIP dinner</p>				✓
<p>Option for arranged on-campus information session: In the week following Career Fair</p>				✓
<p>*UBC Engineering Competition Judge: Option to send a representative to act as a judge for the UBC Engineering Competition</p>			✓	✓

* - Only available to companies who register before November 6th, 2023

** - Only available to companies who register before December 11th, 2023

HOW TO REGISTER



1. Go to the link below:

<https://ubc-csm.symplcity.com/students/app/career-fairs/c077614e9c0619675f78cf5d055da732/overview>

2. Click "Register as an Employer" and log into UBC CareersOnline or create a new account.

3. Select a sponsorship tier package and complete the registration form. This information will be used to inform the students and promote your booth.

4. Click "Submit". You will receive a confirmation email within five business days.



IMPORTANT DATES



Registration Deadline: Jan. 17, 2024
Refund Deadline: Jan. 24, 2024

After the deadline, refunds will only be granted for extenuating circumstances

CONTACT INFO



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